

## Jet, Incorporated Receives Presidential “E” Award for Exports



**Accepting the 2012, President's "E" Award is Ron Swinko, CEO of Jet Inc. (right), with John Bryson, U.S Secretary of Commerce (left).**

**Cleveland, OH (May 23, 2012)** - Jet, Incorporated, a provider of wastewater treatment solutions, was awarded the Presidential “E” Award for Exports by U.S. Department of Commerce Secretary John Bryson at the White House in Washington, D.C. The “E” Awards are the highest recognition any U.S. entity may receive for making a significant contribution to the expansion of U.S. exports.

“Exporting remains a strong driver of our sales growth, and we are honored to receive the President’s “E” Award,” said

Ron Swinko, Jet’s CEO. “Our export sales increased significantly during the last four years. As a result, Jet was able to add new employees and increase investment in new product development despite the downturn in the U.S. housing market that affected domestic sales.”

“I am pleased to recognize Jet, Incorporated for receiving the President’s “E” Award which honors companies that make significant contributions toward increasing U.S. exports,” said U.S. Commerce Secretary John Bryson. “This Administration is committed to leveling the playing field for American businesses and workers to help U.S. companies build things here and sell them around the world. “E” Awards winners like Jet, Incorporated have excelled in this effort, demonstrating four years of successive export growth. It is companies like this that are helping to grow our economy and put more Americans back to work.”

A business client of the Department’s U.S. Commercial Service, Jet has benefited from export counseling, trade missions, market research, and business matchmaking to greatly expand its export sales. The company does business in



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all of the major trading regions through a global network of distributors. Jet demonstrated a substantial increase in the volume of exports over a four-year period, a major criterion for the award.

U.S. companies are nominated for the "E" Awards through the U.S. Commercial Service office network in 108 U.S. cities and more than 75 countries, which helps U.S. companies' export. The primary criterion for the "E" Award is four years of successive export growth or of supporting the export growth of others. "E" Awards are awarded to applicants that can demonstrate a significant contribution to U.S. export expansion that is measurable, innovative, sustainable, and has broad impact.

All nominations are reviewed by the "E" Award Committee, which is chaired by the Department of Commerce, and includes representatives of ExIm Bank, the Small Business Administration, and the Departments of Agriculture, Labor, State, and Transportation.

This year marks 50th anniversary of the first presentation of the President's "E" Award by President John F. Kennedy. The President's "E" Award was created by Executive Order in 1961 to encourage U.S. companies to sell their products abroad. A second award, the President's "E Star" Award, was authorized by the Secretary of Commerce in 1969 to recognize "E" Award recipients for their continuing significant contributions to U.S. export expansion.

A total of 41 U.S. companies and organizations were presented with the "E" Award at the May 17, 2012 World Trade Week ceremonies in Washington DC.

## **About Jet**

Jet, Incorporated was founded by David MacLaren in 1955. The company designs and manufactures onsite wastewater treatment systems and commercial package plant equipment for treating biological wastewater from homes, communities, and commercial facilities. Depending on local regulations, the treated water can be reused for certain applications.

Jet employees attend both webinars and external training seminars related to export shipments and international sales transactions. Jet views education and



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training of international distributors and local regulatory agencies as other critical factors in increasing exports to developing countries. Creating an awareness of the opportunity for water reuse supports global goals for improved sanitation and environmental sustainability.

For more information: [www.jetincorp.com](http://www.jetincorp.com)

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